20

30

WO 2005/030493

PCT/AU2004/001311

-7-

## CLAIMS:

## 1. A mailable card including:

a first panel of generally rectangular configuration so as to have a pair of side edges and a pair of end edges extending between the side edges, the first panel also having a major front face to receive an image or text and a major rear face;

a second panel including a first portion securable to the first panel so as to provide in combination with the first panel a pocket to receive a relatively flat object, and a second portion associated with the first portion and securable to the rear face to close the pocket;

securing means manipulated by a user to secure the second portion to the rear face to close the pocket; and

an opening means manipulated by a user to permit removal of said object from said pocket.

- 2. The mailable card of claim 1, wherein the card is formed of a single sheet of card material folded about a line parallel to said end edges to define said first and second panels.
- 3. The mailable card of claim 1 or claim 2, wherein said first panel includes first and second flap portions foldable about said side edges and adjacent said second panel.
- 4. The mailable card of claim 3, wherein said first portion of said second panel is securable to said flap portions to close the pocket.
- 5. The mailable card of any one of claims 1 to 4, wherein said securing means includes an adhesive strip along an edge of said second portion.
- 6. The mailable card of any one of claims 1 to 5, wherein said opening means includes a detachable panel defined by a line of perforations.

## 7. A mailable card having:

first and second panels securable together in use to define a pocket for retaining an object;

securing means to secure said first panel to said second panel; and

- a detachable portion to provide an opening in said second panel, whereby when said first panel is secured to said second panel, manipulation by a user of said detachable portion permits removal of said object from said pocket.
- 8. The mailable card of claim 7, wherein said first panel includes first and second flap portions foldable about said side edges and adjacent said second panel.

15

WO 2005/030493

PCT/AU2004/001311

-8-

- 9. The mailable card of claim 7 or claim 8, wherein the second panel includes a first portion and a second portion.
- 10. The mailable card of claim 9, wherein said first portion of said second panel is securable to said flap portions to close the pocket.
- 11. The mailable card of claim 9, wherein said first portion is secured to said first panel prior to said object being inserted into said pocket.
- 12. The mailable card of claim 9, wherein said second portion is secured by a user to said first panel after the object has been inserted into said pocket.
- 13. The mailable card of any one of claims 7 to 13, wherein said securing means includes an adhesive strip along an edge of said second portion.
- 14. The mailable card of any one of claims 7 to 13, wherein said detachable portion is defined by a line of perforations.
- 15. The mailable card of any one of claims 8 to 14, wherein said second panel includes a flap member.
- 16. The mailable card of claim 15, wherein said flap member in use is moveable between a closed position substantially parallel to a plane of said panels and an open position substantially normal to a plane of said panels.
- 17. The mailable card of claim 16, wherein said flap member when in said open position forms a stand for said card.
- 18. The mailable card of any one of claims 7 to 14, wherein said first and second panels are formed from a single blank of card material.
- 19. The mailable card of any one of claims 17 to 19, wherein one of said flap portions includes a lip for receipt of said flap member to reseal said pocket.
- 20. The mailable card of any one of claims 7 to 18, wherein said object is an information storage device.
  - 21. The mailable card of claim 20, wherein said information storage device is a mini compact disc, mini digital video disc or CD-ROM.